

# annual conference

Governing the Future: Capitalising on Political and Economic Change

05 November 2009  
09:00 - 17:00 London

Following ten years of stability the economic and political environment is rapidly changing. This conference will examine the current economic and political climate, upcoming changes in Government at a local and national level and what this means for you and your board.

Delegates will hear from a range of experts on what the year holds, how the major political players are likely to respond, and what it all means for you.

The conference will also examine how CEOs and boards can manage investment risk and discover ways of diversifying income, including the latest on different types of social investment.

Attend this conference and ensure that you and your board have the right knowledge to seize opportunities and prepare for potential pitfalls.

**Speakers include:**

The Rt Hon Francis Maude, Shadow Minister for the Cabinet Office  
Patrick Diamond, Policy Advisor, Prime Minister's Office  
Jeff Nugent, President, The Centre for Leadership Innovation  
Jo Barnett, Director, Virgin Money Giving

**ACEVO Annual Conference Dinner**

Remember to book your place at the Annual Conference Dinner. Held the night before the conference it is an opportunity to network, hear from great speakers and enjoy good food.

04 November, 18:30-21:30 London

Price £100 ACEVO Member Price £85

New confirmed speaker:  
Tessa Jowell,  
Minister for the Olympics

[www.acevo.org.uk](http://www.acevo.org.uk) [events@acevo.org.uk](mailto:events@acevo.org.uk) 0845 345 8497  
Association of Chief Executives of Voluntary Organisations

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# Conference Agenda

## 08:45 – 09:15 Arrival Refreshments

### Morning Chairperson

Seb Elsworth, Director of Strategy, ACEVO

### 09:15 Welcome

Stephen Bubb, CEO, ACEVO and Chair, Social Investment Business

### 09:30 Sponsor's Welcome

Hugh Biddell, Head of Charities and Public Sector, The Royal Bank of Scotland

### 09:35 Global to National Governance: How this Relates to Third Sector Organisations

Patrick Diamond, Policy Advisor, Prime Minister's Office

### 09:55 Keynote Speech: The Year Ahead in Policy

The Rt Hon Francis Maude, Shadow Minister for the Cabinet Office, Shadow Chancellor of the Duchy of Lancaster and Conservative MP for Horsham

### 10:15 Keynote Speech: Challenges and Opportunities for the Third Sector

The Rt Hon Tessa Jowell MP, Minister for the Cabinet Office, The Olympics, London and Paymaster General and Labour MP for Dulwich and West Norwood

### 10:35 Keynote Speech: What Works – Lessons Since 1997 and Ideas for the Future

The Rt Hon Hilary Armstrong, Labour MP for North West Durham

### 10:55 Responses and Q&A Session

Chris Leslie, Director, New Local Government Network  
Nick Wilkie, CEO, London Youth

## 11:15 – 11:45 Coffee Break

### 11:45 External Risks Factors: Is Your Board in the Picture? Does Your Board Understand the Risks?

Michael Quicke, Chief Executive, CCLA Investment Management Ltd

### 12:00 Interview and Discussion Session

Improving Governance and Board Effectiveness

Lesley-Anne Alexander, Chief Executive, RNIB and Chair, ACEVO

Kevin Carey, Chair, RNIB and Director, HumanITy

Gill Edelman, Consultant and Former Chair of the Governance Hub

### 12:30 Reinventing Your Organisation: The CEO and Chair Partnership During an Organisational Transformation

Jeff Nugent, President, The Center for Leadership Innovation

Abdul Rasheed, Vice-Chair, The Center for Leadership Innovation

### 12:50 Q&A

## 13:00 – Lunch – a chance to network and explore the exhibition

## 14:10 – 15:10 Workshops – choose from a selection of four workshops

## 15:10 – 15:30 Coffee Break

### Afternoon Chairperson

Jenny Berry, Director of ACEVO North, ACEVO

### 15:30 The Future of Social Investment for the Third Sector

Sir Ronald Cohen, Chair, Social Investment Taskforce

### 15:50 Responses

Geoff Burnand, CEO, Investing for Good

Pradeep Jethi, CEO, Social Stock Exchange

Toby Blume, CEO, Urban Forum

### 16:20 Q&A

### 16:30 Summary & Closing Remarks

Jenny Berry, Director of ACEVO North, ACEVO

## Free consultations all day

- Action Planning Fundraising and Strategy Consultation – Stand G3
- Full Cost Recovery and Governance – Stand M9

## Workshop 1

Social Return on Investment (SROI): Demonstrating Your Value  
Sally Cupitt, Senior Consultant, Charities Evaluation Services

SROI is a relatively new approach to outcomes evaluation. It gives a financial value to all outcomes achieved, so they can be added up and compared to the investment made. There is currently considerable interest in SROI, especially from funders and government. This workshop will outline the principles and process of SROI and explore its benefits. There will be opportunity for discussion and questions.

## Workshop 2

Preparing for the Upturn: Measuring and Increasing Organisational Performance  
Nigel Kippax, Managing Director, KC Limited  
Angela Rook, Senior Projects Manager, RNLI

In a challenging environment CEOs and their senior managers must ensure their organisations don't just survive, but become stronger and ready to prosper through the economic upturn. This workshop will provide up to the minute business knowledge on ways to achieve efficiency improvements whilst enhancing organisational capability. Delegates will understand how to put theory into practice by learning from case studies. The two key areas of focus will be measuring performance and eliminating non-value adding activities. Participants will learn how to design a performance measurement system with clear connections between strategic objectives and staff activities. Participants will also understand how to identify and remove redundant activities. Furthermore participants will realise how to deliver lasting organisational improvements through the use of tools and techniques, including benchmarking, EFQM, lean and the six sigma.

## Workshop 3

Partnership Working: Helping Organisations to Manage the Risks  
David Forster, Head of Risk Management, Zurich

This workshop will focus on the changing face of public service delivery. The government is encouraging local authorities to support and work more closely with third sector organisations, particularly when it comes to delivering public services. There are several issues associated with working with local authorities and appropriate guidance is not always available. The workshop will highlight the risks involved in public service delivery for third sector organisations, identify how organisations can help to reduce the likelihood of an incident occurring and reduce any impact on themselves and the community should one occur. The workshop will also include helpful tips on how both parties can work better together to help protect the communities they serve, in addition to achieving cost savings.

## Workshop 4

The Changing Face of the Recruitment Market: How to Cut Costs, Compete and Survive  
David Fielding MBE, Director, Tribal

Within the last year unemployment in the UK has risen by 40% and this trend is set to rise. This workshop will highlight some of the latest trends within the employment market and the implications for you and your organisation. Given these trends and the current financial climate, the workshop will also look at cost effective ways that organisations can position themselves to attract, recruit and retain diverse talent for your top team and your board. This workshop will be delivered by ACEVO's strategic recruitment partner Tribal, who are experts in the field of public and third sector recruitment.

# ACEVO Annual Dinner and Conference 2009

**1. TO BOOK** Call: 0207 280 4960 Fax your booking form: 0845 345 8482 Post your booking form: ACEVO

1 New Oxford street, London, WC1A 1NU

## 2. DELEGATE FEES

### CONFERENCE

Special Delegate Offer £160 (A saving of up to £140)

Until 30/10/09

Quote "DEAL09" when booking

### DINNER

Standard price	£100 (inc VAT)
ACEVO member price	£85 (inc VAT)

I will attend:	<b>CONFERENCE</b>	<input type="checkbox"/>
	<b>DINNER</b>	<input type="checkbox"/>
	<b>CONFERENCE &amp; DINNER</b>	<input type="checkbox"/>

### 3. ATTENDEE

Title	First name	Surname
Company	Special needs/Dietary	
Are you a member of ACEVO*? <input type="checkbox"/> Yes (skip to section 4) <input type="checkbox"/> No (complete all of section 3)		
*Third sector membership is personal *Commercial sector membership is organisational		
Job title		
Company Address		
Postcode		Tel No
Email <small>Event instructions are emailed two weeks before the event</small>		
Sector:	Third Sector <input type="checkbox"/>	Public Sector <input type="checkbox"/> Commercial Sector <input type="checkbox"/>
How did you hear about this conference?		

### 4. EXTRA GUEST

Title	First name	Surname
Job title		
Company	Special needs/Dietary	
Email <small>Event instructions are emailed two weeks before the event</small>		

### 5. PAYMENT Payment must be made at the time of booking

<input type="checkbox"/> RECEIPT	I require a receipt for my payment below to be emailed to me		
<input type="checkbox"/> CHEQUE	I enclose a cheque payable to ACEVO for £		
<input type="checkbox"/> BACS	I enclose remittance advice		
Bank: Natwest Bank Sort Code: 60 40 04 Account No: 31543979 Account Name: Association of Chief Executives of Voluntary			
<input type="checkbox"/> CREDIT/DEBIT CARD	Card number	<input type="text"/>	<input type="text"/>
Cardholders Name			
Expiry date	Issue No (Switch cards only)	CCV Security code	(Last 3 digits on signature strip)

### 6. HOTEL ACCOMODATION

A limited number of discounted hotel rooms have been reserved at two hotels nearby to the conference & dinner venue which is in St Pauls. Rooms will be allocated on a first come first served basis and the deadline for bookings is 02 October 2009. Room bookings are each individual's own responsibility and must be booked directly with the hotel and paid for by each individual. ACEVO cannot take any liability for any arrangements made with hotels.

• **Grange Hotels (St Pauls Hotel)**, 10 Godliman Street, London, EC4 5BD:  
£199 + VAT (bed & breakfast). • Call 0845 450 4400 and quote 041109M

• **London Ibis City**, 5 Commercial Street, London, E1 6BF:  
£90.50 inc VAT (bed & breakfast). • Call 020 7422 8400 and quote ACEVO 179232

### 7. TERMS AND CONDITIONS

Completion of this form constitutes a legally binding agreement. ACEVO reserves the right to change the event or course programme and venue without notice.

#### EVENT/ COURSE INSTRUCTIONS

Event/ course instructions will be sent to you by email. ACEVO cannot be held responsible for the non-arrival of information. If you have not heard from ACEVO 7 days before the event it is your responsibility to contact ACEVO on 0845 345 8497 or email [events@acevo.org.uk](mailto:events@acevo.org.uk)

#### CANCELLATIONS

Cancellations of places must be received in writing to [events@acevo.org.uk](mailto:events@acevo.org.uk) Cancellations received 4 weeks or more before the event = 50% refund.

Cancellations received less than 4 weeks before the event = no refund. Alternatively you can transfer the place to another delegate by emailing [events@acevo.org.uk](mailto:events@acevo.org.uk) ACEVO is not able to offer refunds for cancellations arising from events outside of our control, including adverse weather conditions, flooding, or industrial action.

#### DATA PROTECTION

The information you provide will be held on a database to process the booking and so we can keep you up to date on relevant ACEVO products and services. We do not pass your details on to any external companies for marketing purposes. If you do not wish to receive any further information from ACEVO please email [membership@acevo.org.uk](mailto:membership@acevo.org.uk)

I agree to terms and conditions	Signed	Date
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